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Register Number:

DATE:

**ST. JOSEPH’S COLLEGE (AUTONOMOUS), BANGALORE-27**

**MA ADVERTISING & PUBLIC RELATIONS – II SEMESTER**

**SEMESTER EXAMINATION: JULY 2022**

**APR 8621: Media and Business Law**

**Time – 1 ½ hrs Max Marks - 35**

**This paper contains ONE printed page and TWO parts**

1. **Answer any FOUR questions in 150 words each: (4 X 5 = 20)**
2. Explain copyright with two relevant examples.
3. What is a misleading advertisement? Explain.
4. Elucidate libel and slander as defamatory statements.
5. What is sedition? What are the recent developments in the law of sedition?
6. Explain Contempt of Court.
7. **Answer any ONE question in 500 words: (1 X 15 = 15)**
8. What is Intellectual Property Rights? Explain with examples in detail.
9. What is censorship? Discuss the term with reference to media representations like films and advertisements and associated debates.

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APR 8621\_A\_22