



Register Number:

Date: 26-11-2020

**ST. JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE- 27**

**END-SEMESTER EXAMINATION: NOVEMBER 2020**

**B. A. CPE - III SEMESTER**

**CE 318: Communicative English**

**TIME: 2 ½ Hours**

**Max marks: 70**

**INSTRUCTIONS**

1. This paper contains TWO printed pages and FOUR questions.
  2. Answer all the questions.
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**1. Answer ANY ONE of the following questions: (10 marks)**

- a. Discuss the concept of speech acts with examples drawn from your mother tongue.
- b. Explain the idea of saving face. Give two examples of such situations in your mother tongue.

**2. Classify and explain in brief the idea of lexical relations using the sets given below. Do not exceed 200 words: (10)**

- a. chair-table
- b. serve-ace
- c. move-shift
- d. out-not out
- e. bird-crow

**3. Explain the concept of voice using the following sentences: (5 marks)**

- a. They have cleaned the park
- b. Their rights have been violated.

**4. Read this opening paragraph from a long-form article titled Masala Dosa to Die For:**

Saravana Bhavan doesn't look like a house of secrets. Its dining room at the corner of Lexington Avenue and 26th Street is clean and bright and often attracts a line out front. It doesn't advertise because it doesn't need to; the fact that it's one of the world's largest chains of vegetarian restaurants — 33 in India, another 47 in a dozen other countries — is considered too obvious to its core clientele of Indian expatriates and tourists to be worth trumpeting. In a city overwhelmed with underwhelming north Indian food, Saravana Bhavan is the standard-bearer of the delicacies of the south, but it makes no effort to educate the uninitiated. If you don't know what a dosa is or how to eat it, you're on your own.

4.a. Identify the expectations that are aroused by the headline and the opening paragraph. What sort of structure is the piece likely to have? **Answer in about 200 words: (15 marks)**

4.b. Write a step-by-step process explaining how to eat a masala dosa in **about ten sentences: (10 marks)**

4.c. Have you come across a restaurant or food business that doesn't seem to care about branding or advertising while offering a unique experience? Write about your experience there without using textbook language. **Do not exceed 250 words. (20 marks)**

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