



Register Number:  
Date: 25-11-2020

**ST. JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE -27**  
**B.COM VSEMESTER**  
**SEMESTER EXAMINATION: NOVEMBER 2020**  
**BC/BPS 5418- ENTREPRENEURIAL DEVELOPMENT**  
**TIME- 2 ½ HOURS** **MAX. MARKS: 70**

**SECTION A**

**Answer any five of the following questions. Each question carries two marks. (5x2=10)**

1. Differentiate between an entrepreneur, enterprise and entrepreneurship.
2. Give the meaning and investment limit of tiny and ancillary industry. Give examples.
3. When was DICs introduced? Mention two functions of DIC.
4. Name the four different types of personalities according to Hagen's withdrawal of status theory.
5. Expand AWAKE. What is the 4S module of AWAKE.
6. Define Industrial estates. Mention two types of industrial estates.

**SECTION B**

**Answer any three of the following questions. The question carries five marks. (3x5=15)**

7. Discuss the factors that affect entrepreneurship growth.
8. Describe the role played by SSIs in the development of Indian Economy.
9. Why should an entrepreneur develop a business plan?
10. Explain the various problems faced by MSMEs in India.

**SECTION C**

**Answer any two of the following questions. The question carries Fifteen marks. (2x15=30)**

11. Define the term 'Entrepreneur'. Explain the different classification of entrepreneurs with suitable examples.
12. Discuss various forms of financial assistance provided by institutions for the development of small scale industries.
13. Explain opportunity analysis in the context of entrepreneurial development.

**SECTION D**

- Compulsory case study carries fifteen marks.**
14. Define a Business Plan. Discuss various aspects of a Business Plan (10 Marks)  
Make a Business Plan of any service sector Unit. (5 marks)

**(1x15=15)**

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