

ST. JOSEPH'S COLLEGE (AUTONOMOUS)
BVOC FILMMAKING AND ANIMATION – III SEMESTER
MID-SEMESTER TEST- AUGUST 2019
VO 3118 LANGUAGE: VISUAL AND TEXTUAL LITERACY

Time: 1 hour

Max Marks: 30

This paper has ONE printed page and TWO parts

- I. Answer any FOUR questions in about 100 words each: (4 x 5 = 20)**
1. Who are proletariats? How has Chaplin portrayed them in the movie Modern Times?
 2. What is false consciousness? Elucidate with an example discussed in class.
 3. Why is the Casuarina Tree important to Toru Dutt? Show references from the poem.
 4. Explain the use of a narrative hook in stories. What is action and summary?
 5. How is Logos and Pathos shown as appeals in advertising?
- II. Answer the following question in about 250 to 300 words (1 x 10 = 10)**
6. Critically appreciate Ernest Hemingway as a writer of his times.