

ST. JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE - 27
V SEMESTER BA-CPE MID-SESSION TEST - AUGUST 2019
COMMUNICATIVE ENGLISH—CE 5317
MULTIMEDIA JOURNALISM

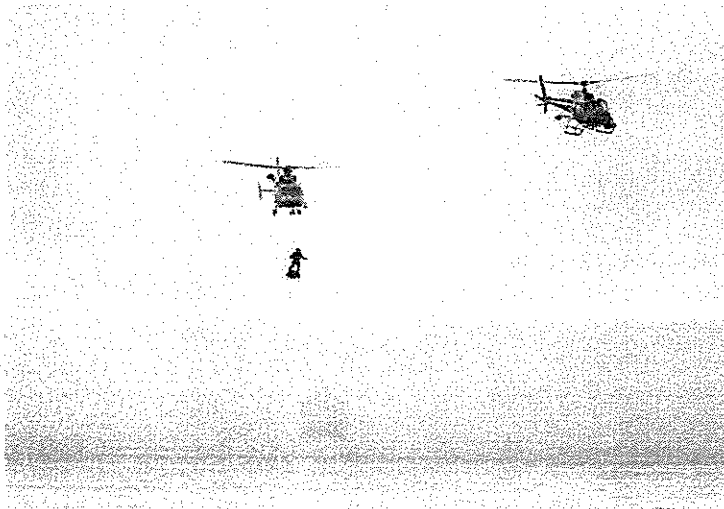
Time: 1 Hour

Max. Marks: 30

INSTRUCTIONS

This paper consists of **ONE** printed sides and **TWO** sections
Stick to the word limit and number your answers correctly.

- I. What sort of photo-essay would you write to accompany a photograph such as the one given below? Put down three paragraphs to accompany the image. (15 marks)



In case the image above is unclear, you may attempt the following alternative:

What sort of reading/news experience does the photo-essay offer a mobile-phone user? Can this form compete effectively with other reading/viewing available online? Use examples from your experience to support your point.

- II. What multimedia elements would you use to accompany the following headlines on a news website? Make a pitch and explain your choices in each case. Your answer should not exceed 200 words. (15 marks)

Floods, rain claim three more lives in State
Revocation of Art. 370 brazen, says CWC