

St. Joseph's College (Autonomous)
Mid Semester Examination - August 2019
B.A. Psychology - V Semester
PY5213 : Social Psychology

Time : 1 Hour

Section- A

Maximum Marks: 30

(5x2=10 marks)

Answer ALL the following questions

1. Define Attribution.
2. What is a correspondence bias? Give an example.
3. Strong attitudes predict behaviour better than weak ones. List the factors related to attitude strength.
4. "They had us in the first half I'm not gonna lie, and yes while I made the final touch down, the team carried me all the way and we won as a team." Identify the attribution error evident in the statement and define.
5. How do stereotypes, prejudice and discrimination link to each other?

Section- B

(2x5=10 marks)

Answer any TWO questions

1. Explain the role of culture in shaping social thought and social behaviour.
2. What are the major components of attitude importance? Briefly explain any two.
3. Elaborate on attribution that takes place in the case of depression.

Section-C

(1x10= 10 marks)

Answer any ONE question

1. Explain the traditional approach to persuasion.
2. Explain Kelley's theory of causal attribution in detail using relevant examples.