

ST JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE – 27
MID-SEMESTER TEST – AUGUST 2016
MA JOURNALISM AND MASS COMMUNICATION – III SEMESTER
MC DE 9416: SCIENCE AND ENVIRONMENT JOURNALISM

Time: 1 Hour

Max Marks: 20

This question paper has **ONE** printed page and **TWO** parts

Keep strictly to the principles of journalistic writing. Answers submitted in point form will not be marked.

I. Answer any TWO of the following in 150 words. (2X5=10)

1. How would a Science and Environment journalist conceptualize a story idea on the use of cosmetics? What peg would you personally use?
2. What makes a Science and Environment journalist different from a regular reporter?
3. You feel strongly about the Karnataka Urban Authorities Bill, where the area reserved for lung spaces has been brought down to 10 per cent from the current 15 percent; and the area reserved for civic amenities is reduced from the current 10 per cent to 5 per cent in the city of Bangalore. Write the brief that you would give your editor to get your story approved.

II. Answer any TWO of the following in 100 words. (2X5=10)

4. Does your family prefer reading Science briefs? Why? Give an example to illustrate your point.
5. You have been asked to write a story on the fact that alcoholism is on the rise among the youth in Bangalore. Name four people you need to interview for the story and why.
6. Trees are being cut down in Bangalore. What fresh angle would you give to a story to make the public more aware of the consequences of tree loss.