

16-8-18

ST. JOSEPH'S COLLEGE (AUTONOMOUS), BENGALURU – 27
BVOC Filmmaking & Animation– I SEMESTER
MID SEMESTER EXAMINATION – AUGUST 2018
VO 1218 Communication Skills - I

Time: 1 hour

Maximum marks: 30

This question paper has ONE printed page and THREE parts

- I. Answer any FIVE in not more than 50 words each: (5x 2 = 10)
1. Communication – the meaning
 2. Linear and Non Linear Communication
 3. Encoding and Decoding
 4. Message
 5. Focused interactions
 6. Semantic Noise
- II. Answer any TWO questions in about 100 words each: (2 x 5 = 10)
7. What is Mass-line communication? Explain with examples
 8. Elucidate on any five features of Communication.
 9. How can we classify communication?
- III. Answer any ONE of the following questions in about 200 words: (1 x 10 = 10)
- 10 Briefly explain the history of Communication.
 - 11 What is Space Communication? What are the different factors of this form of Communication?
