

 **ST.JOSEPH’S UNIVERSITY, BENGALURU -27**

**Open Elective – II SEMESTER**

**SEMESTER EXAMINATION: APRIL 2023**

**(Examination conducted in May 2023)**

**VC OE 2: Visual Analysis**

**(For current batch students only)**

**Time: 2 Hours Max Marks: 60**

**This paper contains ONE printed page and TWO parts**

1. **Write short notes on any SIX in not more 150 words. (6 X 5 = 30)**
2. Visual Communication
3. Saturation
4. Semiotics
5. Colour wheel
6. Line
7. Marxist theory
8. Shape
9. **Write short notes on any THREE in not more 300 words. (3 X 10 = 30)**
10. Analyze the mise-en-scene of any movie of your choice.
11. Elucidate the elements of visual design theory.
12. Choose any logo of your choice and analyze it using the principles of visual design.
13. What is feminist analysis? Discuss by taking a film as an example.