

**ST. JOSEPH’S COLLEGE (AUTONOMOUS), BENGALURU -27**

**B.Voc DIGITAL MEDIA & ANIMATION – IV SEMESTER**

**SEMESTER EXAMINATION: APRIL 2023**

**(Examination conducted in May 2023)**

**VOA 4322 – PRESENTATION SKILLS**

**(For current batch students only)**

**Time: 2 Hours Max Marks: 60**

**This paper contains ONE printed page and THREE parts**

1. **Write short notes on any FIVE of the following questions in 150 words each: (5 X 5 = 25)**
2. Problem-solution presentation
3. Statement of treatment
4. Barriers to presentation
5. 3Ps of presentation
6. Guy Kawasaki
7. Pause
8. **Answer any TWO of the following questions in 300 words each: (2 X 10 = 20)**
9. Elucidate the six elements of a presentation.
10. Differentiate between a CV and a resume. What is the relevance of covering letter?
11. List down tips while applying for an interview. Divide your answer into before the interview, during the interview and after the interview process.
12. **Answer any ONE of the following questions in 450 words each: (1 X 15 = 15)**
13. Answer the following interview questions for the post of content writer.
    1. What are your strengths and weaknesses?
    2. Tell me about a challenge or conflict you have faced at work and how you dealt with it.
    3. How are you different from your competition?
14. Device a covering letter to attach along with your resume for the post of graphic designer at St. Joseph’s University.