

Register Number:

DATE:

**ST JOSEPH’S UNIVERSITY, BENGALURU -27**

**MA JOURNALISM AND MASS COMMUNICATION: 4th SEMESTER**

**SEMESTER EXAMINATION: APRIL 2024**

**(Examination conducted in May / June 2024)**

**MC 0323: BUSINESS JOURNALISM**

**(For current batch students only)**

**Time – 2 hrs Max Marks - 50**

**This paper contains ONE printed page and TWO parts.**

**PART – A**

**Answer any FIVE in 150 words each. (5X6=30)**

1. What are the functions of the Competition Commission of India?
2. What is FCRA? Why is it in the news in recent times?
3. Answer both questions:

a) What do you make out of a firm’s liquidity position, if the current liabilities are more than the current assets?

b) If the debt ratio is 0.8 or 80 per cent, what do you get to know about the source of funding of the company?

1. Analyse the factors that led to the phenomenal growth in Nifty Realty between April and December 2023.
2. How does IRDA protect the interests of the insurers?
3. Why is Paytm in the news?
4. Differentiate between market capitalisation and total assets of a company.

**PART – B**

**Answer any TWO in 250 words each. (2X10=20)**

1. Explain the nuances of the Interim Budget (Union) tabled on Feb 1, 2024.
2. Reproduce the latest balance sheet of any Nifty 50 large-cap company and calculate and comment on the current ratio, debt ratio, debt-to-equity ratio, and valuation ratios.
3. Discuss media coverage of the BYJUs issue.