



Register Number:

Date: XX/10/2019

ST. JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE-27

M.COM - III SEMESTER

SEMESTER EXAMINATION: OCTOBER 2019

MCO9218 – BUSINESS ETHICS AND CORPORATE GOVERNANCE

Time- 2 1/2 hrs

Max Marks-70

This paper contains two printed pages and four parts

SECTION-A

Answer any TEN of the following questions. Each question carries two marks. (10x2=20)

- 1) State any reasons for corporate governance failure.
- 2) What is insider trading.
- 3) Distinguish between value and attitude.
- 4) What is Spamming?
- 5) Define code of ethics.
- 6) Give the meaning of hostile takeovers.
- 7) Mention any two functions of corporate culture.
- 8) Define Business ethics.
- 9) Give the meaning of corporate social responsibility.
- 10) What is tax evasion?
- 11) State any two unethical practices in HRM.
- 12) What is surrogate advertisement?

SECTION- B

Answer any THREE of the following questions.

Each question carries five marks.

(3x5=15)

- 13) Write a note on Naresh Chandra Committee.
- 14) Which are the unethical practices in HRM need to be avoided?
- 15) Explain the different types of corporate crime.
- 16) What are the characteristics of Business Ethics?
- 17) Compare and contrast cognitivism and non-cognitivism.

SECTION -C

Answer any TWO of the following questions. Each question carries TEN marks. (2x10=20)

- 18) "Finance would be impossible without ethics. Do you agree?. Comment
- 19) Explain Utilitarianism and Kantianism theories.
- 20) Explain the Narayana Murthy committee with recommendations.

SECTION -D

21) Answer the following compulsory question. The question carries fifteen marks. (1x15=15)

DevAnand is working as a Secretary in the pension department. One day, his friend GuruDutt, an SBI PO, narrates following incident:

1. For last two years, a retired Government employee Mr.Ashok Kumar is giving away 30% of his monthly pension to Mrs.Bindu Chopra every month through cheque.
2. I found Mrs.Bindu Chopra happens to be the wife of Mr.Prem Chopra, a section officer in the pension office under you (DevAnand.)
3. I feel something is fishy- may be this is part of a large bribe scam where senior citizens are forced to pay money to clear their pension files from Prem Chopra, and have to submit bribes in his wife's account.

DevAnand visits Mr.Ashok Kumar's house but he is suffering from Alzheimer's disease, unable to give coherent answers. Frustrated DevAnand directly confronts Prem Chopra. But Prem says *"Mr.Ashok Kumar was a friend of my father. He has no relatives or children and my wife Bindu has been taking care of him like daughter since a long time. Therefore, Mr.Ashok Kumar gives us money out of good will, so we can send our son to an expensive IIT coaching class at Kota, Rajasthan. Besides this is a personal family matter and none of your business."*

- A) Do you think DevAnand made a blunder or was he merely performing an ethical duty? (7 Marks)
- B) Explain the ethical issues in finance in detail with reference to above case..(8 Marks)