



Register Number:

DATE: 13-01-2021

ST. JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE-27

M.A. ECONOMICS- I SEMESTER

SEMESTER EXAMINATION: JANUARY 2021

EC 7518: INDUSTRIAL ECONOMICS

Time: 2.5 Hours

Maximum Marks-70

This question paper has 1 printed page and 3 parts

Part A. Answer any five of the following:

2 X 5=10

1. Write a brief note on Structure Conduct Performance paradigm.
2. Explain vertical product differentiation using an example.
3. Describe any two motives for product diversification.
4. State any two arguments in favour of intellectual property rights.
5. Discuss the "bird in hand" principle of industrial finance.
6. Write a note on social Cost Benefit Analysis.
7. Explain "historical accident" concept of industrial location with the help of an example.

Part B. Answer any three of the following:

10 X 3 =30

8. Discuss the various motives of firms.
9. Discuss the product differentiation strategy used by firms. Why is it considered as a form of non-price competition?
10. Explain Schumpeter's theory of innovation. Examine the link between innovation and market structure.
11. Explain the different types of financial statements.
12. Discuss Weber's theory of industrial location. Supplement your answer with examples.

Part C. Answer any two of the following:

15 X 2 =30

13. Write a note on market concentration and various methods of measuring of market concentration.
14. Discuss the role of government intervention in industries.
15. Explain the various techniques of investment appraisal.

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