

Register No.

Date: 02/11/2018



**ST. JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE-27**  
**M A ECONOMICS-I SEMESTER**  
**SEMESTER EXAMINATION- OCTOBER 2018**  
**EC 7518 : INDUSTRIAL ECONOMICS**

**Time: 2.5 Hours**

**Maximum marks : 70**

*This question paper has **ONE** printed page and **THREE** parts.*

**Part A Answer any FIVE of the following 2 x 5 = 10**

1. Mention any two non profit maximizing models of a firm.
2. What is meant by "Market Concentration"?
3. Describe "Vertical Integration".
4. What is meant by Equity Funding? How is it different from Debt Funding?
5. Define private returns. How is it different from social returns?
6. What is meant by "Historical Accident" in industrial location? Give some examples.
7. What are "Isodapanes"?

**Part B Answer any THREE of the following 10 X 3 = 30**

8. Mention a few constraints on the growth of a firm.
9. What is diversification? What are its motives? How is it measured?
10. Briefly explain the components in a Balance Sheet of a firm. How can it be considered an indicator of the financial health of the firm?
11. What are the broad determinants of industrial location of a firm?
12. Write a brief note on the industrial and investment policy of India after 1991.

**Part C Answer any TWO of the following 15 X 2 = 30**

13. Write a brief note on the Joint Stock Company ownership of a firm. Illustrate the difference between a public limited and private limited company. Quote examples from the Indian scenario where private limited companies grew into public limited companies.
14. You are the project manager for a firm which plans to enter the Super Bike Category. What are areas you will work on in the following areas
  - a. Financial Analysis
  - b. Market Analysis
15. Briefly explain Weber's theory of industrial location. Mention at least three industries in India, which according to you are located according to his theory.