



Register Number:

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ST. JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE-27
M.A. JOURNALISM AND MASS COMMUNICATION - I SEMESTER
SEMESTER EXAMINATION: NOVEMBER 2020
MC 7318 – EDITING (THEORY)

Time- 2 1/2 hrs

Max Marks-70

This paper contains THREE printed pages and THREE parts

Part A

- I. Answer any FOUR of the following questions (Maximum 150 words for each question): [4x5 = 20 marks]**
1. What kind of errors can fact-checking help avoid? Give five examples.
 2. Name any five elements you can introduce in a newspaper page, which currently consists of only headlines and stories, to make it look "busy".
 3. You are invited by a restaurant to review their food. Once there, you are approached by the owner with an offer of free stay for your family for a week if you give his property five stars. What do you do?
 4. Use as an example a story you read recently to explain why editing is a necessary part of journalism.
 5. A film review is sent to you for editing. In it, you see that the reviewer has written only about how much the film cost to make, what the actors did to get into character, how the viewers reacted to the film at a screening, and what the producers said about the film. What feedback do you give the reviewer overall and on each of the above topics?
- II. Answer both parts. [4+6 = 10 marks]**
6. What is the difference between a standalone photo and an infographic on a newspaper page? (100 words)
 7. Write at least two steps — one visual and one language-related — that you should take to ensure that there is uniformity in the newspaper. In each case, explain how they bring uniformity.(180 words)

Part B

- III. Fact-check or correct the grammar in any 10 of the following statements: [1x10=10 marks]**
8. The Indian Meteorological Department has predicted thundershowers along the Karnataka coast.

9. The police determined that the document was a forgery because it had not been copied word by word.
10. With four balls left to score 10 runs to win, India seemed to be staring at an impossible run rate of 12 per over.
11. "Its a good day for polling," said the election officer.
12. The accused was traced to Gujarat's capital Ahmedabad.
13. He bought a horse for his sister called Prince.
14. The Board for Control of Cricket in India is responsible for the promotion of the sport in the country.
15. The pollution will effect the people coming to the fair.
16. Marvel executives are racking their brains to determine which character should now play Black Panther after actor Cadwick Bossman died.
17. The dogs dish was full of bone's.
18. All eyes are on Microsoft CEO Sundar Pichai as the software giant looks to make further strides in the industry.
19. The voters were not sure weather to choose the career politician or the relative newcomer.

IV. Based on these first paragraphs, give SVO-structure headlines in not more than 10 words: [1 x 10 = 10 marks]

20. A three-year-old child on Wednesday fell into an open borewell in Setuprabarah village of Prithvipur area in Madhya Pradesh, Additional Superintendent of Police (AdSP) Pratibha Tripathi said. According to the AdSP, rescue operation underway and Army has reached the spot to help.
21. Mainland China has barred entry to some travellers from Britain and Belgium and set strict testing requirements on visitors from the United States, France and Germany, as it reimposed border restrictions in response to rising global coronavirus cases.
22. Madhya Pradesh Chief Minister Shivraj Singh Chouhan on Wednesday said a new law will be brought in the state against those who conspire to convert people's religion through marriage.
23. Central Bureau of Investigation (CBI) officials picked up former Karnataka minister and Congress leader Vinay Kulkarni in Dharwad on Thursday in connection with the murder of former Zilla Panchayat member Yogeeshgouda Goudar in 2016, official sources said.
24. The US-India relationship has matured to a level of no return, which would not be affected by the outcome of the US presidential race, Foreign Secretary Harsh Vardhan Shringla has said.
25. Denmark will cull its mink population of up to 17 million after a mutation of the coronavirus found in the animals spread to humans, the prime minister said on Wednesday.
26. A court in Uttar Pradesh's Bulandshahr district sentenced a man to 20 years in jail for raping a five-year-old girl.
27. Chennai-based TVS Motor Company on Wednesday said it has partnered with Pilipinas Shell Petroleum Corporation in the Philippines for providing its customers access to Shell loyalty cards.
28. Short video-sharing app TikTok said on Monday it had signed a deal with Sony Music Entertainment that will give all its users access to Sony's portfolio of music including global artists.

29. Five members of a gang, which allegedly duped people of their money on the pretext of providing them jobs, were arrested in Greater Noida on Saturday, the police said.

Part C

- V. Write a 400-word opinion or analysis piece on any ONE of the following topics: [1 x 20 = 20 marks]**

30. Review a recent web series you have watched.
31. Write an opinion piece based on what you think of the family system in India.
32. Write an editorial on any political development that has taken place in the past week.