**ST.JOSEPH’S COLLEGE (AUTONOMOUS); BANGALORE-27**

**END-SEMESTER EXAMINATION - APRIL 2020**

**B.A. INDUSTRIAL RELATIONS – VI SEMESTER**

**IR 6218: ENTREPRENEURSHIP DEVELOPMENT**

**Time: 2 ½ Hours Max. Marks: 70**

*This paper contains ONE printed page and three parts*

SECTION – A

Answer any TEN questions: 10x2=20 Marks

1. What is Entrepreneurship Development?
2. Are Entrepreneurs different from Managers?
3. Name two world famous Indian entrepreneurs based in Bengaluru.
4. What is the meaning of Business Plan?
5. Name any two Business Castes of South India.
6. What comes first-Entrepreneur or Entrepreneurship?
7. Name the biggest shopping mall of India and the NRI owning it.
8. What is the meaning of Women Entrepreneurship in India?
9. Define Entrepreneurship Development Programme.
10. Name the Enterprises founded by Seth Walchand Hirachand and Dr.Shiv Nadar respectively.
11. Name any two types of Entrepreneurs as per Arthur H Cole’s Classification.
12. What is the meaning of TQM?

SECTION – B

Answer any FOUR questions: 4x5=20 Marks

1. Bring out the classification of entrepreneurs on the basis of Motivation.
2. Write notes on Business castes and non-Hindu Business classes in India.
3. What are the various problems faced by Indian Entrepreneurs?
4. What are the common pitfalls to be avoided in a Business Plan?
5. What is the importance of TQM?
6. Write notes on the views of Peter Drucker or Francis Walker on Entrepreneurs.

SECTION – C

Answer any TWO questions: 2x15=30 Marks

1. Write an essay on various functions of entrepreneurs.
2. Write an essay on women entrepreneurship with special reference to India.
3. Give a detailed profile of any one internationally known Indian entrepreneur.

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