**ST. JOSEPH’S COLLEGE (AURTONOMOUS), BANGALORE-27**

**B.A. HISTORY – IV SEMESTER**

**SEMESTER EXAMINATION – APRIL 2020**

**HS 418 : STUDY OF TOURISM**

Attach the question paper with the answer booklet

**Time : 1 ½ hrs. Max. Marks:35**

**SECTION A (Essay)**

**Answer any ONE of the following : 15 X 1 = 15**

1. Explain the different types of tourism with suitable examples.

2. Discuss the structure and functions of WTO in detail.

**SECTION B (Map)** **4 + 4 = 08**

3. **In the outline map provided mark the following places and mention their historical importance:**

Allahabad, Puri, Agra, Kanyakumari

**SECTION C (Short Notes)**

**Answer any ONE of the Following :** **6 x 1 = 06**

4. Explain the basic elements of tourism.

5. What is the impact of Tourism on Economy?

6. Explain the Supportive services for tourism

**SECTION D (Short Answers)**

**Answer any THREE of the following:**  **2 x 3 = 06**

7. Components of Tourism

8. What do you mean by Tourism Infrastructure?

9. What is Sargent Committee?

10. Distinguish between a Tour Operator and a Travel Agent.

11. Expand PATA and IATA

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**SCHEME**

**Section-A**

1.Introduction- 15 Types -historical, cultural, pilgrimage, Health, wellness, medical, sustainable, Eco, Adventure, green, dark, leisure, international and domestic, business etc., with minimum two examples each one mark.

2.Foundation- nature-objectives-membership- organs-functions-1+2+2+2+3+5

**Section-B**-Marking each one mark. Writing-each one mark.

Allahabad-located in UP, is at the confluence of three rivers, important pilgrimage centre, a number of monuments and parks are there. A noted religious and heritage tourism centre.

Puri-Jagannatha Puri is in Orissa. It is noted for konarak temple. Puri Yathra attracts tourists from all over the world.Noted for Pilgrimage and cultural tourism.

Agra- located in U.P. , is an important tourist centre, noted for Agra Fort, built by Akbar and Taj Mahal by Shah Jahan, important cultural centre.

Kanyakumari-located in Tamil Nadu. Beautiful temples , statue of Tiruvalluvar , Vivekananda Rock memorial , Gandhi Mantap etc., attract a number of tourists.

**Section-c**

4. Introduction-Accessibility-Accommodation-Activities-Amenities -Attractions. Each one mark. Examples -1 mark

5. Income generator-employment provider- Foreign exchange earner- Favourable Balance of Payments- Favourable Balance of Trade-Regional development.each one mark

6. Introduction-Guide Services-Escort services-Postal services-Financial services-Roadside partks-Clean drinking water-Sanitation facilities-Internet and Health services-shopping documentation-write any 6 -6 marks

**Section-D**

7.Introduction-Travel- Accommodation-Locale .5+1.5

8. Tourism infrastructure- meaning-Roadways, waterways, railwayswaterways and transportation-electricity-telecommunication-telegraph-accommodation units-2 marks

9. A committee appointed to suggest measures to develop tourism in India- appointed in 1945 under the presidentship of Sir John Sargent.-2 marks

10. **Tour operator** is a wholesaler who is responsible for all the issues related to travel including the trip. It takes care of hotel reservations, airport choices, what activities are done in a new city and the places you want to visit whereas a **Travel Agent is** a retailer and the one who provides all the services for a tour In charge of managing everything from the start till the end.**Tour operator** provides the main packages whereas a **travel agent** becomes a part of packages provided by different operators. 2 differences- 2 marks

11. Pacific Asia Travel Association -1 mark International Air Transport Association-1 mark

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