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| **ST. JOSEPH’S COLLEGE (AUTONOMOUS), BANGALORE-27** |
| **B.C.A - VI SEMESTER** |
| **SEMESTER EXAMINATION: APRIL 2019** |
| **CA-6115 E-Commerce** |
| **Time- 2 1/2 hrs** |  | **Max Marks-70** |
| **PART-A****Answer all the Questions 10\*2=20** |

1.What is E-commerce and list any two features.

2.What are the benefits of Web commerce?

3.How security plays an important role in E-comm?

4.Write a note on firewalls and its types.

5.Mention any two disadvantages of electronic cash

6.List any two guidelines for internet advertising.

7.ExplainE-marketing.

8.Mention the types of consumer.

9.Mention the situation in which government allows cryptography to be used.

10.Expand SEPP,TSL,SSL,S/MIME

**PART-B**

**Answer any five questions .Each carries 6 marks.5\*6=30**

11.Explain the types of E-commerce.

12.What are the safe electronic approaches to E-Comm and explain TSL.

13.Write a note on SET.

14.What are the success factors of E-comm.

15.Explain the modes of electronic payment system.

16.”Advertisement on Internet is inevitable”. Support the given statement.

17.Explain electronic publishing.

**PART C**

**Answer any two questions.Each carries 10 marks.2\*10=20**

18a.Define EDI .Explain its features and mention any two EDI standards(7)

18b.Write a note on value added networks (3)

19a.Explain the functionality of MIME (6)

19b.How S/MIME supports in securing e-mail (4)

20.Explain Mercantile process from consumer and mercantile perspective.

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