

**Date: 01-07-2019**

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| **ST. JOSEPH’S COLLEGE (AUTONOMOUS), BANGALORE-27** |
| **CBCS - IV SEMESTER** |
| **SPECIAL SUPPLIMENTORY EXAMINATION-JUNE** |
| **BCOE 4118 – Entrepreneurial Development**  |
|  |  |  |  |  |  |  |
| **Time- 1 1/2 hrs** |  | **Max Marks-35** |  |

**Supplementary candidates only.**

**Attach the question paper with the answer booklet**

**Section A**

I. Answer any **five** questions. Each question carries **1 mark. 5x1=5**

1. Define Entrepreneurship.
2. Mention any two advantages of being an entrepreneur.
3. Mention any two differences between entrepreneur and entrepreneurship.
4. Give the meaning of business plan.
5. What does the financial aspect highlight in a business plan?
6. What are industrial estates?
7. Expand AWAKE.

 **Section B**

II. Answer any **one** question carrying **5 marks. 1x5=5**

1. Explain the importance of business plan.
2. Mention the functions of SIDBI.

**Section C**

III. Answer any **one** question carrying **10 marks. 1x10=10**

1. Highlight and explain the types of entrepreneurs.
2. Enumerate and explain the marketing and human resource aspect of a business plan.

**Section D**

IV. Answer the following **COMPULSORY** question carrying **15 marks.**  **1x15=15**

1. a Mention the challenges of being an entrepreneur.

 b. “What is great about entrepreneurship is that entrepreneurs create the tangible from the intangible”. Explain how entrepreneurs contribute towards economic growth and development.