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| **ST. JOSEPH’S COLLEGE (AUTONOMOUS), BANGALORE-27** | | | | | | |
| **B.A. PSYCHOLOGY - VI SEMESTER** | | | | | | |
| **SEMESTER EXAMINATION: APRIL 2018** | | | | | | |
| **PY6217- INDUSTRIALAND ORGANIZATIONAL PSYCHOLOGY** | | | | | | |
|  |  |  |  |  |  |  |
| **Time- 2 1/2 hrs** | |  | **Max Marks-70** | | |  |
|  |  |  |  |  |  |  |
| **This paper contains 2printed pages and THREE parts** | | | | | | |
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**SECTION A**

1. **Answer *ALL* the following questions 2X10=20**
2. What would you deem as good working sites?
3. What is Cohesiveness?
4. What are compatible assignments? Give one example.
5. What are focus groups?
6. Define attitude.
7. What is an advertisement?
8. Identify two possible causes for increasing absenteeism in an organization?
9. What is Authoritarian leadership? Give an example.
10. How does a roster (Shift) system work in an organization?
11. Mention two characteristics of high performance teams.

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**SECTION B**

1. **Answer *ANY FOUR* of the following 5X4=20**
2. What is Johari’s window? Explain the dynamics in team building while using Johari’s window in training.
3. What according to you do good working conditions entail?
4. What are the strategies used to change employee attitude?
5. What are the various types of advertising?
6. Explain the various issues that arise in cross-cultural communication.
7. What are the various ways of assessing consumer behavior?

**SECTION C**

1. **Answer *ANY THREE* of the following questions 10X3=30**
2. Elucidate on the various social, political, economic, legal and ethical conditions affecting multinational organizations.
3. How have organizations evolved over the years structurally and functionally to become more socially integrated?
4. Explain the various psychological and social issues that occur in working conditions?
5. Explain the various characteristics of a successful leader using the example of a global eminent personality.
6. Elucidate on the mutual influence of gender objectification between advertising and society.