



Register Number:

DATE: 19-11-2020

ST. JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE-27

M.com- III SEMESTER

SEMESTER EXAMINATION: NOVEMBER 2020

MCO 9218 BUSINESS ETHICS AND CORPORATE GOVERNANCE

Time-2 ½ hrs

Max Marks-70

This paper contains 2 (TWO) printed pages and four parts

SECTION A

Answer any Ten of the following

(10 * 2 Marks = 20 Marks)

1. Define Business Ethics.
2. What is Banking ombudsman scheme?
3. What is Due-Care theory?
4. What is Tax Evasion?
5. What is CSR Audit?
6. What is Money Laundering?
7. State any four importance of good corporate governance.
8. What are corporate crimes?
9. Write any four unethical issues in marketing.
10. Discuss about strict liability theory.
11. What problems faced by HR as ethical issues.
12. Write any four principles of business ethics.

SECTION B

Answer any THREE of the following

(3 * 5 Marks = 15 Marks)

13. What are the sources of Ethics? Explain
14. Explain unethical issues in merger and acquisition.
15. Explain cognitivism v/s non- cognitivism theory.
16. Explain the benefits of good corporate governance.
17. Mention any five advantages of Corporate Social Responsibility?

SECTION C

Answer any Two of the following

(10 * 2 Marks = 20 Marks)

18. Explain the Kantianism v/s Utilitarianism theory in detail.
19. What are the social and ethical issues in Marketing? Discuss.
20. Discuss the Birla Committee and Naresh Chandra Committee in reforming Corporate Governance.

SECTION D

Compulsory Question

(15*1= 15 Marks)

21. Section 135 of Companies Act, 2013 dealing with the Corporate Social Responsibility ("CSR") was amended vide the Companies (Amendment) Act, 2019. "It was easy for people to interpret that either we comply, or we give an explanation and get away with it. Now that is not happening because Section 135 (of the Companies Act) is being amended to provide specific penal provision in case of non-compliance," said the Finance minister Nirmala Sitharaman

- a. What are the activities that can be conducted by the company in order to achieve its CSR goals, which are enumerated in Schedule VII? (10 marks)
- b. Transfer of unspent amount from the total allocated amount for CSR remains, pursuant to any ongoing CSR project in accordance with its CSR policy. Discuss with your point (5 marks)

--- END OF THE QUESTION PAPER---

MCO 9218_A_20