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Register Number:

DATE: **25** **-04-2018 (9 AM)**

**ST. JOSEPH’S COLLEGE (AUTONOMOUS), BENGALURU-27**

**BA HISTORY : IV SEMESTER**

**SEMESTER EXAMINATION APRIL 2018**

**HS 415 – Study of Tourism**

**Time : 1 1/2 hrs Max Marks : 35**

**SECTION A (Essays) = 15x1**

**Answer any ONE of the following:**

1. Trace the development of Tourism during the Ancient Period.
2. What are the main functions of a Travel Agency

**SECTION B (Map) = 4 + 5**

1. In the Outline map provided mark the following places and mention their historical importance:

Darjeeling, Shimla, Kohima, Kodaikanal

**SECTION C (Short Notes) = 5x1**

**Answer any ONE of the following**:

1. Basic infrastructure of Tourism
2. The objectives and structure of the WTO
3. Training of Tourism Personnel.

**SECTION D (Short Answers) = 2 x 3**

**Answer any THREE of the following**:

1. Grand Golden Tour
2. Sectors of a Tourist Organization
3. The Golden Chariot
4. IUOTO
5. ‘Heritage’ Hotels

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**HS-415-A-18**