**ST. JOSEPH’S COLLEGE (AUTONOMOUS), BANGALORE- 27**

M.S.W– II SEMESTER

SEMESTER EXAMINATION- April 2018

SW 8**3**15: **COMMUNICATION AND MEDIA IN SOCIAL WORK PROFESSION**

**Time: 2 1/2 hrs                                                                   Maximum marks: 70**

***This question paper has 1 printed page and 2 parts.***

**PART I**

|  |  |
| --- | --- |
| **ANSWER ANY FIVE OF THE QUESTIONS** | **5X10= 50** |

1. What is the relevance of communication skill in Social Work?
2. What are the main characteristics of case studies?
3. What is a panel discussion? Discuss in brief about the elements of a successful panel discussion.
4. Briefly explain the fundamentals of written communication.
5. Write short notes on Flashcards and Handouts.
6. Write in brief about the principles of effective public speaking
7. What is the impact of media on culture?

**PART II**

|  |  |
| --- | --- |
| **ANSWER ANY ONE QUESTION** | **1X20= 20** |

1. Explain in detail about the elements in communication process.
2. What is the role of Media in addressing the social issues in India?