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Register Number:

DATE:24-04-2017

**ST. JOSEPH’S COLLEGE (AUTONOMOUS), BENGALURU-27**

**B.A. INDUSTRIAL RELATIONS- VI SEMESTER**

 **SEMESTER EXAMINATION: APRIL 2017**

**IR 6212- Entrepreneurship Development**

**Time-3 hours Max Marks-100**

**This paper contains TWO printed pages and Three Parts**

 **SECTION-A**

**Answer any TEN questions. (10x2=20 marks)**

1. **What is the meaning of Total Quality Management?**
2. **Define Entrepreneurship Development.**
3. **Name any two Non-Hindu Business Classes of India.**
4. **Who is a Social Entrepreneur?**
5. **In which year was Indian Economy Liberalised? Who was the then Finance Minister of India?**
6. **Expand PCMM and LMS.**
7. **What is Entrepreneurship Development Programme?**
8. **What areas of business do Rural Entrepreneurs deal with?**
9. **What is the meaning of Business Plan?**
10. **Name any two major Public Sector Industries located in Bangalore.**
11. **Name any two well known Indian Entrepreneurs in Information Technology Business.**
12. **Name any two qualities of entrepreneurs.**

 **SECTION-B**

 **Answer any SEVEN questions. (7x5=35)**

1. **Give details of various business castes and business classes of India.**
2. **Give details of Human Resource Aspects of Business Plan.**
3. **What are the problems faced by Indian Entrepreneurs?**
4. **What are the views of Peter Drucker on Entrepreneurs?**

**IR-6212-A-17**

1. **Why are Entrepreneurs important?**
2. **Write notes on Social Entrepreneurs.**
3. **Write notes on Quality Control and its benefits.**
4. **Give details of financial assistance for entrepreneurs in India.**
5. **Write notes on Six Sigma.**
6. **What are the challenges and impact of Liberalisation on Indian Entrepreneurs?**

 **SECTION-C**

 **Answer any THREE questions. (3x15=45)**

1. **Write an essay on PCMM.**
2. **Write an essay on various factors affecting/influencing Entrepreneurship.**
3. **Write an essay on the following classification of Entrepreneurs based on Motivation, Business, Technology and Growth.**
4. **Write an essay on Business Plan.**
5. **Give a detailed profile of any one world renowned Indian Entrepreneur.**