

Reg No

Date: 12-03-2022

**ST. JOSEPH’S COLLEGE (AUTONOMOUS), BANGALORE-27**

**M.A ADVERTISING & PUBLIC RELATIONS – III Semester**

SEMESTER EXAMINATION: OCTOBER 2021

(Examination conducted in March 2022)

APR PDS 9419 / APR ADS 9519 - Media Law and Ethics

Time – 1 hour 30 minutes Max Marks: 35

**This paper contains ONE printed page and TWO parts**

1. **Write short notes on any FOUR in about 70 words each (4 x 2.5 =10)**
2. Article 19
3. Contempt of Court
4. Libel
5. Official Secrets Act
6. Sedition

**II. Answer any THREE of the following in about 150 words each (3 x 5 = 15)**

1. What are advertorials?
2. What is the Working Journalist’s Act?
3. What is the Right to Information Act?
4. What are the fundamental rights as per the Indian constitution?
5. **Answer any ONE of the following in about 300 words (1 x 10 = 10)**
6. What are the ethical principles that concern an advertising/PR professional?
7. What are the reasonable restrictions on the freedom of speech and expression? Why do you think they are necessary/not necessary?

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