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Register Number:

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**ST. JOSEPH’S COLLEGE (AUTONOMOUS), BANGALORE-27**

**M.Com – IIII SEMESTER**

**SEMESTER EXAMINATION: OCTOBER 2021**

**(Examination conducted in March 2022)**

MCO 9220 - Business Ethics and Corporate Governance

Time-2 ½ hrs Max Marks-70

**This paper contains 1\_\_ printed page and four parts**

**SECTION A**

**Answer any TEN of the following (10 \* 2 Marks = 20 Marks)**

1. Define Ethics.
2. List two importance of business ethics.
3. What is strict liability theory?
4. What is due care theory?
5. Why we need ethics in marketing?
6. What is insider trading?
7. What is CSR Audit?
8. Mention any four CSR activities.
9. What is corporate crimes?
10. What is money laundering?
11. What is Tax Evasion?
12. List any four benefits of good corporate governance.

**SECTION B**

**Answer any THREE of the following (3 \* 5 Marks = 15 Marks)**

1. Discuss the importance of ethics in business
2. Explain ethical issues in financial practices.
3. Compare the individualism v/s collectivism theory.
4. Explain the ethical issues in advertising.
5. Explain corporate governance and agency theory.

**SECTION C**

**Answer any TWO (2) of the following (2 \* 10 Marks = 20 Marks)**

1. Discuss the different types of business ethics.
2. Discuss corporate social responsibility as a business strategy for sustainable development.
3. Discuss the Kantianism v/s utilitarianism theory in detail.

**SECTION D**

**Compulsory Question (15 \*1 = 15 Marks)**

* 1. Discuss the Anti-Takeover defense measures by a company to prevent it from being acquired by another company. ( 5 Marks)
  2. Discuss the important outcomes of the Naresh Chandra committee and the Naraya Murthy Committee on Corporate governance. ( 10 Marks)