

Date:

Registration number:

 **ST. JOSEPH’S COLLEGE (AUTONOMOUS), BENGALURU-27**

**B.B.A. – V SEMESTER**

**SEMESTER EXAMINATION: OCTOBER 2021**

**(Examination conducted in January-March 2022)**

 **BBA 5419 – Entrepreneurial Development**

**Time- 2 ½ hrs Max Marks-70**

**This question paper contains \_\_\_printed pages and four parts**

**Part A**

**Answer any FIVE questions: 2 X 5 = 10**

1. Define an Entrepreneur.
2. What is Capital Investment?
3. State the meaning of Project.
4. What is Crowd Funding?
5. Why is Women entrepreneurship important for the society?
6. Enlist the classification of Projects.

**Part B**

**Answer any THREE questions: 5 X 3 = 15**

1. Briefly explain the meaning and importance of Tiny Industries.
2. Summarise the characteristics of an entrepreneur.
3. Outline PM – MUDRA Yojana.
4. Briefly explain various dimensions of a Business Plan..

**Part C**

**Answer any TWO questions: 15 X 2 = 30**

1. Explain the problems faced by MSME and the steps taken to solve the problems.
2. Discuss the role of entrepreneurs in economic development.
3. Enumerate the financial assistance through SFC’s, SIDBI, and Commercial Banks.

**Part D**

**Compulsory question: 15 X 1 = 15**

1. As a Business consultant prepare a Business Plan for a company which conducts survey for identifying key COVID-Omicron affected districts in Karnataka.