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Register Number:

DATE:

**ST. JOSEPH’S COLLEGE (AUTONOMOUS), BANGALORE-27**

**BBA– I SEMESTER**

**SEMESTER EXAMINATION: OCTOBER 2021**

**Examination in January-March 2022**

**BA 1321- Business Management**

Time- 3hrs Max Marks-100

**This paper contains \_\_\_\_2\_ printed pages and four parts**

**Section A**

**I.** Answer ***any five*** of the following (**2 x 5 = 10 marks)**

1. Define Staffing
2. Give the meaning of span of control
3. What is MBO?
4. What is contingency approach in management?
5. Mention the stages in Maslow’s Need Hierarchy theory
6. State any two benefits of controlling
7. What is budget?

**Section B**

**II.** Answer ***any six*** of the following (**5 x 6 = 30 marks)**

1. Discuss Herzberg’s theory of motivation
2. Distinguish formal organization and informal organization
3. What are the limitations of planning?
4. Explain the process of staffing
5. What is decentralization? Write any four challenges faced by the organization in decentralization of authority
6. Elucidate essential elements of control system in an organization
7. Give a short note on application of classical management theory in contemporary business environment

**Section C**

**III.** Answer ***any three*** of the following (**15 x 3 = 45 marks)**

1. Explain the Henry Fayol principles of management
2. Give the meaning and objectives of forecasting. Describe any five techniques of forecasting
3. Define Leadership. Discuss various leadership styles with examples
4. What is planning? Explain different types of plan in the organization

**Section D**

**IV. Answer the following (15marks)**

Spark Solutions is a leading manufacturing enterprise in Bangalore Following are members of the firm. Draw a suitable organization structure for Spark solutions

.Mr Sawant is the marketing manager .There are 7 Board of Directors out of Mr Roy is managing Director .Ms Jaya is human Resources manager. Mr Ramaswamy is Legal Advisor of the company .Company’s production department headed by Siraj . Ms Anitha is personal assistant of MD. Company is having 3 production unit supervised by Ramesh , David and Suhas Training and development activities and taken care by Akash and recruitment by Ms Manjula. Mahadevan is Finance manager of the company and cousin of Ramaswamy .Mohit is newly appointed marketing assistant manager . Mr Sawant,David Akash are interested in adventure activities and they started a trekking club in the company

1. Draw suitable organization chart (5marks)
2. Identify the type of organization structure. Give its merits and demerits (7marks)
3. Is there any scope of informal organization in the firm? How it affects the organization ( 2 marks)